



For Immediate Release

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ENESCO AND THE TRAIL OF PAINTED PONIES INTRODUCE NEW CELEBRITY COLLECTION

Legendary Hollywood Actor/Artist Tony Curtis Debuts First in New Series of Collectibles

Itasca, Illinois – January 8, 2010 – Enesco, LLC, a global leader in giftware and home/garden décor, and The Trail of Painted Ponies, Inc., one of the world's premiere fine art and collectible companies, today unveiled the inaugural figurine from "The Trail of Painted Ponies Celebrity Collection," featuring a Painted Pony by celebrated actor and renowned visual artist Tony Curtis.

Tony Curtis's life-size Painted Pony, named "Shiloh," has been crafted into a collectible ceramic figurine that will be available to collectors this spring. "Shiloh" is one of more than a dozen new Painted Pony designs that will be introduced by Enesco in 2010. The Trail of Painted Ponies also include ornaments, paint-your-own-pony kits, and a new 15" Masterpiece Collection – all celebrating the inspirational power of the horse.

A portion of all proceeds generated from the sale of each "Shiloh" figurine will be donated to support Shiloh Horse Rescue and Sanctuary, founded by Jill and Tony Curtis. Shiloh Horse Rescue and Sanctuary provides quality lifetime care for horses rescued from abuse, neglect and peril.

With a film career spanning decades including the classic *Some Like it Hot* (1959), Tony Curtis has also enjoyed a career as a visual artist since the 1980s. His work is in the permanent collection of the Museum of Modern Art's film and media wing, and has been displayed at art galleries worldwide.

"I am devoted to art and to the mission of Shiloh Horse Sanctuary and am excited and honored to work on such a unique project. This will be one Tony Pony," declared Tony Curtis.

About Enesco: Enesco, LLC is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada, Hong Kong and China, Enesco serves markets operating in Europe, the Americas, Australia and Asia. The company's product lines include some of the world's most recognized brands including *Heartwood Creek*® by Jim Shore, *Foundations*®, *Our Name is Mud*®, *Gund*®, *Boys*®, *Department 56*®, *Country Artists*®, *Walt Disney Classics Collection*®, *Disney Traditions*™, *Border Fine Arts*™, *Cherished Teddies*®, *The Trail of Painted Ponies*®, and *Lilliput Lane*®, among others. For more information, visit www.enesco.com.



Shiloh by Tony Curtis
Available nationwide April 2010
6" High – Item #4018353
\$32 suggested retail price